Shifting Scenarios for Africa - Risks and Opportunities

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Why a fascination with the future?
Four New Normals
Globalisation

Characteristics
- Economic power shift
- Economic interconnectedness
- Complex trade and investment relationships

Leadership Characteristics
- Strong conceptual and contextual thinkers
- Collaborative
- Ability to lead diverse teams with no direct authority
- Think global, act local
Four New Normals

Digitalisation

Characteristics

- By 2020 an entire generation would have grown up primarily in a digital world
- Technology is shifting the balance of power away from organisations and their leaders and towards the consumer
- Together with technological conversion it will enhance disruptive innovation

Leadership Characteristics

- Integrity and digital wisdom
- Agility
- Content creators
- The real impact of choice
Individualisation

Characteristics
- Corporate power shifts to individual power
- Increasing middle-class leads to increasing wealth
- Increasing knowledge/education
- Diversified needs, choice and tailor-made offerings
- Lifestyle and technology shifts

Leadership Characteristics
- Loyalty and retention
- Need to build relationships with flexible rules within a structured format
- Relinquish own power in favour of collaborative approaches
- Driving authenticity
- Looking for accountability
Technological Conversion

- Advances through biotechnology and nanotechnology
- Disruptive innovation
- Smartphone becomes smarter - superphone

Leadership Characteristics
- Companies will need to adapt to survive
- Need to understand converging markets
- Value-add more of a priority
- Producing new products in new ways
- Consumers looking for convenience/efficiency
- Looking for novelty
- Expectations of innovation
Global Scenarios

- One World
- New Balls Please
- Continued Global Growth
- Divided World
- Forked Lightning
- Global Recession
- Hard Times
“An integrated, prosperous and peaceful Africa, driven by its own citizens and representing a dynamic force in the international arena.”
African Aspirations for 2063

- A prosperous Africa, based on inclusive growth and sustainable development
- An integrated continent, politically united, based on the ideals of Pan Africanism and the vision of Africa’s Renaissance
- An Africa of good governance, democracy, respect for human rights, justice and the rule of law
- A Peaceful and secure Africa
- Africa with a strong cultural identity, common heritage, values and ethics
- An Africa whose development is people driven, relying on the potential offered by people, especially its women and youth and caring for children
- An Africa as a strong, united, resilient and influential global player and partner
Africa, from Africa’s Youth

Education
Governance
Security
South Africa
South African Scenarios

- Competitiveness +VE
  - Premier League

- Competitiveness -VE
  - Failed State
  - 2nd Division

- Internal Conflict
- Internal Harmony
Flags for South Africa
[Risks and Opportunities]

- Structurally high unemployment
- Crime and corruption
- Land reform
- Quality of education system, healthcare and general infrastructure
- Entrepreneurship/genuine economic freedom
- Style of leadership
- Pockets of excellence
Thinking the Future
1. Context
2. Scope
3. Players
4. Rules of the Game
5. Key Uncertainties
6. Scenarios
7. Ethical Compass
8. Options
9. Decisions
10. Meaning of Winning
Think with the
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