



# ESG Principles & Practices in Complex Environments

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Chair, IRM Environmental & Social Governance Group

# ESG Thought Leadership

- 'Changing the Viewfinder', Enterprise Risk, Spring Edition 2022
- Looking at ESG through an ERM lens, Alex Hindson
- Resources, events, join our community: <https://www.theirm.org/join-our-community/special-interest-groups/environmental-and-social-governance-esg-special-interest-group/>

## ESG GROUP - Committee Members



Alex Hindson  
CFIRM



Abdul Mohib  
CMIRM



Lisa Khan  
CFIRM



Anita Bhimani  
IRM Cert



Rahat Latif  
CMIRM



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Institute of Risk Management

*Developing Risk Professionals*



Join our community

What we do

What we say

Qualifications

Training

Events

Armed Forces Community

Charities

Climate Change

Cyber

Energy and renewables

**Environmental and Social Governance (ESG) Special Interest Group**

ERM in Insurance

Financial Services

Health and Care

Infrastructure risk

Innovation

## Purpose and scope of the group

IRM ESG SIG definition of Environmental and Social Governance (ESG): the governance of purpose-driven organisations with the intention of fulfilling their social responsibilities in an ethical and sustainable manner.

The IRM Environmental & Social Governance interest group supports the United Nations Sustainable Development Goals (UN SDGs)

### SUSTAINABLE DEVELOPMENT GOALS



# The Environment





‘For an organisation to survive,  
its rate of learning must be equal to,  
or greater than,  
the rate of change in its environment’

*Bob Garratt, Creating a Learning Organisation*

# Our View



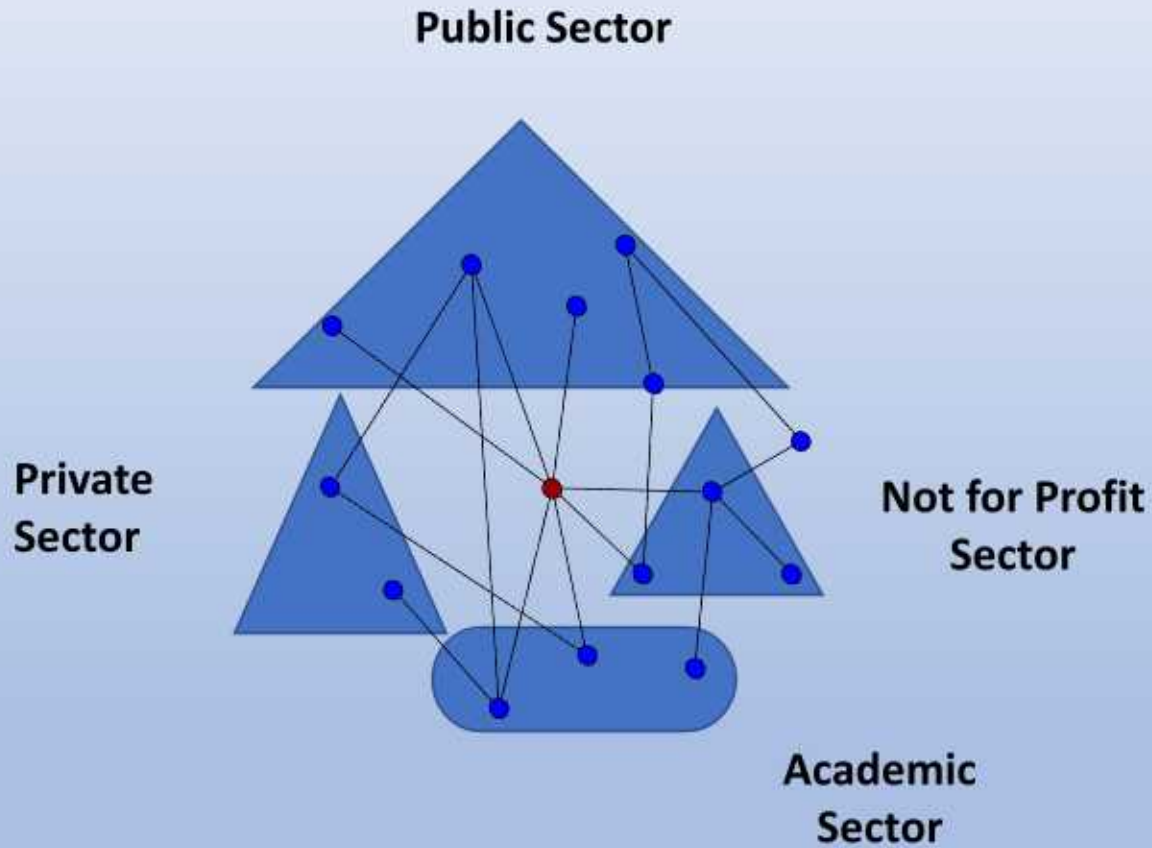
**Complex challenges and opportunities**  
*Environment is Changing*

**Private, Not-for-profit, Public sectors**  
*Engage with Stakeholders*



**International Perspective**  
*Collaborate and Communicate*

# Complex Organisations



# Adaptive Organisations



Understand the social context and change  
Review the organisation within this context

Include main stakeholders

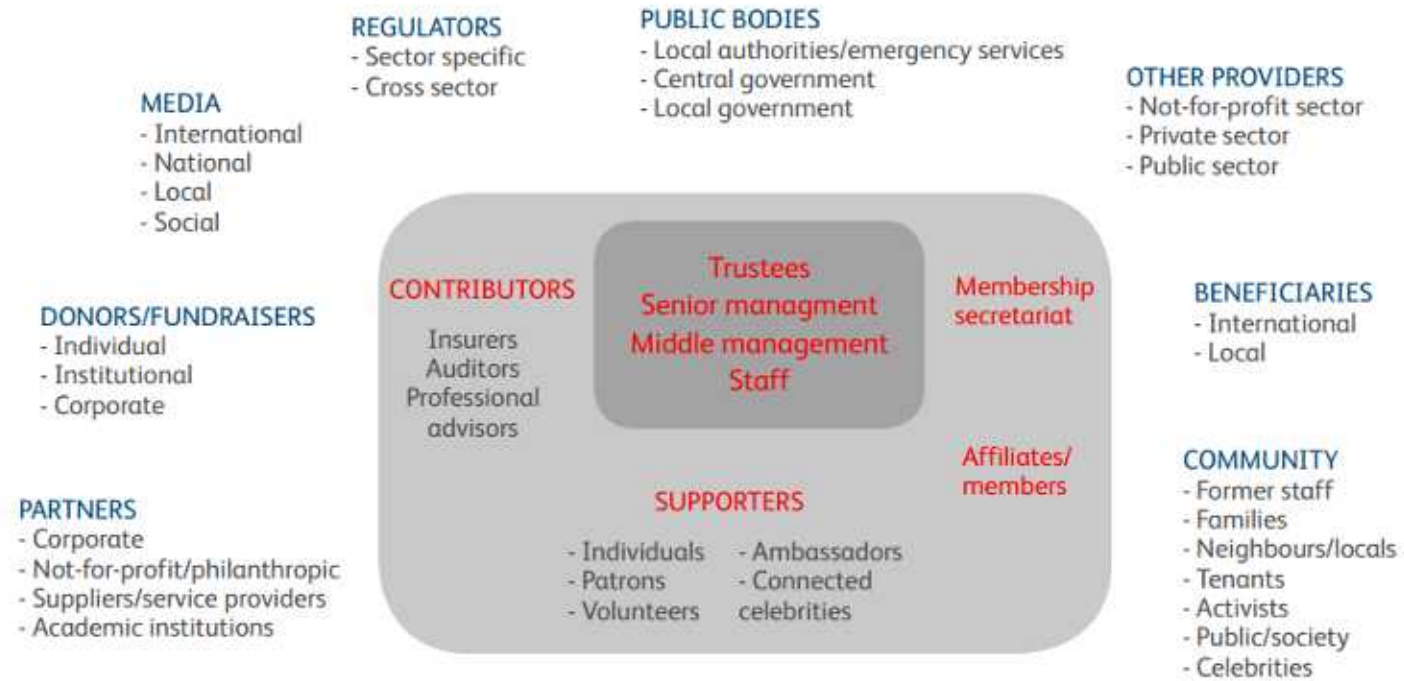
Mobilise and deliver change

Continuous learning and growing





# Stakeholder Map - Example



The diagram illustrates the stakeholders generated from a long list of stakeholders as identified by the representatives of several charities at an IRM Charities SIG workshop on 26th April 2018. It sets out the categories and types of stakeholders with whom a typical charity might interface. It includes both ongoing and emerging stakeholders.

<https://www.theirm.org/join-our-community/special-interest-groups/charities/>



# International Cross Sector Perspective

LAUNCH WEBINAR

**An international perspective on ESG risk**

15 February 2022 | 11:00 - 12:00 GMT | Online Webinar

SPEAKERS

Hannah Wood, Vasuki Shastri, Anita Punwani CFIRM, Alex Hindson CFIRM, Paloma Barends Orlabe

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- ‘Changes in the social context and the impact this is having on organisations in relation to ESG’
- ‘The role of philanthropy in driving change in ESG’
- ‘ESG through the risk mirror – setting a risk-based ESG strategy for an ‘ESG-Intelligent’ organisation’
- ‘Social Impact – from ESG to purpose-driven organisations’

Recording on ESG Group Webpage: <https://www.theirm.org/join-our-community/special-interest-groups/environmental-and-social-governance-esg-special-interest-group/>