

IRM Innovation Special Interest Group (Zoom meeting)

26<sup>th</sup> Aug 2021 Meeting Minutes

Attendees:

Sarah Gordon (Co Chair) (SG)	Katalin Horvath (Secretary) (KH)
Rodrigo Souza (Co Chair) (RS)	Martin Johnson (MJ)
Richard Bendall-Jones (RBJ)	Martina Smyth (MS)
Pascal Busch (PB)	Clive Thompson (CT)
Rose Clarke (RC)	Mark Turner (MT)
Patrick Claude (PC)	Jane Walde (JW)
Sue Falconer (SF)	

Item	Area/Issue Of Discussion	Action Owner
<b>Introductions</b>	SG introduced the meeting and the agenda, including an update on plans for the Innovation SIG's forum scheduled for 29 <sup>th</sup> September on "How Digital Innovation is Revolutionising Risk Management".	
<b>Minutes</b>	The minutes of the previous Innovation SIG meeting had been distributed via the IRM website. No amendments were requested by SIG members.	
<b>Forum planning</b>	<p>SG said that there was still a lot of prep work to do, but speakers were being signed up, sponsors had been identified, and the event website had been set up and was operational. The event was progressing well. SG was chairing, and RC was providing technical support.</p> <p><u>Event website</u> SG shared and navigated the website link <a href="https://www.risk-revolution.com/">https://www.risk-revolution.com/</a> for the group. She explained that the agenda could be accessed via the 'Abstracts and Agenda' button at the top right side of the page, near the sign-up button.</p> <p>There was also a reading corner with a list of suggested relevant readings. SIG members were invite to email any reading recommendations to RC.</p> <p>SG thanked RC for putting together the website.</p> <p><u>Forum format</u> SG confirmed that there would be two sessions, morning (9am-12pm) and afternoon (3-6pm), to accommodate different time zones. The sessions would have different speakers and topics addressing how the digital revolution and technology (including computing AI, robotics etc) are impacting on the practise of risk management.</p> <p>There would also be a workshop in the middle of the day on 'humans vs machines', with max 30 attendees first come, first serve.</p> <p>Speakers would have 20 minute slots; some were being encouraged to speak for 10 mins TED-style with a further 10 mins afterwards, others were being interviewed or were panelists. This provided diversity in speaking formats.</p> <p>Attendees would need to sign up for the different sessions separately. SIG members were encouraged to sign up at their earliest convenience.</p>	All

	<p><u>Publicity</u>  There was an aim to post the draft agenda on the website the following week (by 3<sup>rd</sup> Sept). SIG members were encouraged to share this widely and post on their LinkedIn profiles to raise visibility.</p> <p>An article authored by SG and RS had also been published in Enterprise Risk magazine introducing the event.</p> <p>CT said it would be useful to have a social media campaign, including Tweets. SIG members were encouraged to spread the word and share the web page on Linked In and other social media.</p> <p><b>Blogs:</b> Volunteers were needed to blog the session. These could be posted on video online for anyone who would like a summary. MT and RBJ volunteered to blog the morning and afternoon sessions, respectively.</p> <p>SIG members were invited to send in their company logos for free posting on the forum website/flyer. These should be emailed to RC.</p> <p><u>Technical matters on day of event</u>  <b>Internet backup:</b> SG asked for volunteers to provide internet backup on the day. JW and KH agreed to provide backup in the morning and afternoon sessions, respectively.</p> <p>SG identified that there was risk of “Zoom-bombing”, albeit unlikely. As contingency, a backup connection and platform would be available and RC would communicate the details to attendees if an incident occurred.</p> <p>Another alternative would be streaming the event on YouTube, which would avert the SIG having to provide Zoom details. It was noted that there was always the risk of negative comments on YouTube, but SG suggested this risk was unlikely given the event topic was neutral.</p> <p>All talks would be video-recorded. Speakers’ abstracts would be linked to their videos post event.</p> <p><u>Attendee engagement during event</u>  PC suggested a survey or other way to maintain attendee engagement during the event. One possibility could be to issue spot surveys or questionnaires during the day. SG and RC to consider possibilities for implementing this.</p> <p><u>Post-event communications</u>  All speakers would be recorded, with videos embedded in the relevant speakers’ abstracts. This was being funded by Satarla (SG’s risk management consultancy) but did not represent significant amounts of money. CT said to please let him know if the IRM could assist with funding.</p> <p><u>Continuing Professional Development (CPD)</u>  JW asked if the event would qualify for CPD hours with a certificate. If it did,</p>	<p>All</p> <p>MT/RBJ</p> <p>All</p> <p>JW/KH</p> <p>SG/RC</p>
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	<p>it could be publicised in event comms to encourage attendees.</p> <p>KH would contact the IRM (Juliet Kamese) to ask whether the event would be deemed CPD worthy and, if yes, how to best furnish the certificates afterwards. RC believed there was a way to track attendance and then offer attendees the possibility to download their own CPD certificates following the event. This would be explored if CPD were offered.</p> <p>[NB: After the SIG meeting, the IRM confirmed that attendance at any special/ regional interest group counts towards the IRM’s formal CPD requirements, so attendance certificates will be made available.]</p> <p><u>IRM involvement</u> SG reiterated that the IRM had agreed for the Innovation SIG to organise and run the forum.</p>	KH
<b>Next meeting</b>	Tbd - 2021 17.30 – 19.00 UK time (to include update on planning and speakers for subsequent forum relating to ESG risks)	SG