

# Online Media Pack

## The Institute of Risk Management

[www.theirm.org](http://www.theirm.org)

### Website (recruitment only)

IRM's website ([www.theirm.org](http://www.theirm.org)) is consistently on the first page in the main search engines in searches for risk management jobs or vacancies, and receives around 19,000 visitors per month (of which more than 6,500 go to the recruitment page).

Please note only recruitment adverts can be placed on the website.

<b>Enhanced</b> website recruitment advert	Top 7 position plus highlighting for one month	£395
	Plus inclusion in the weekly e-supplement for an additional £125 (i.e. £395 + £125 = £520)	£520
<b>Standard</b> website recruitment advert	On website for one month	£250
	Plus inclusion in the fortnightly e-newsletter for an additional £125 (i.e. £250 + £125 = £375)	£375

### E-newsletter

IRM's e-newsletter, the fortnightly e-mail update to members, can be sponsored for £525 per edition (limited to one sponsor per edition).

### Conditions

All prices are UK Sterling, exclusive of VAT and are per insertion.

### Contacts

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