



## **IRM Risk Forum 21 - 23 September 2009, University of Warwick**

### **Do you want to attend but have to convince your manager to pay?**

Do you need to persuade your line manager that attending the Risk Forum would be money well spent? Below are some arguments which may be useful when presenting your business case to the budget holder. Good luck!

In the current volatile economic environment, it is essential that our organisation's risk management framework is aligned with best practice appropriately tailored to meet our organisation's needs. The IRM Risk Forum takes place 21-23 September 2009 at the University of Warwick and I would like to attend this event which presents the following benefits for both the business and myself:

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#### **The premier professional development event for risk professionals**

The IRM Risk Forum is widely acknowledged as the best risk management training and professional development opportunity for risk professionals in any sector or organisation and at all stages of their careers. Continued Professional Development (CPD) points are awarded for attendance.

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#### **Latest developments in Risk Management best practice**

The programme is packed with numerous workshops giving delegates the opportunity to see and discuss risk management best practice first hand with experts and practitioners, alongside a programme of interesting and inspirational keynote speakers.

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#### **Insight into Risk Management within other organisations**

The Risk Forum provides an exclusive opportunity to see how other organisations have created and embedded a risk management culture – without any consultancy fee!

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#### **Practical problem solving**

The Risk Forum will help us to increase our organisation's risk management knowledge and to address current issues through networking with other risk management professionals and learning from their experiences. Attendance demonstrates our commitment to the community of risk practitioners and enhances our sharing of knowledge on a current and future basis.

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#### **Business Development**

This event provides an opportunity to discuss our service offerings with risk management practitioners from many organisations both from the UK and abroad, and also to make useful business contacts for the future.

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#### **Value for Money**

To ensure delegates derive the maximum benefit from the 2 days at the Risk Forum, the IRM has designed an intensive schedule for the event. Understanding the impact of the credit crunch, the IRM has also held last year's prices, which were already competitive compared with commercial conference providers, and is offering a cost-effective non-accommodation package.

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**Demonstrable commitment  
to Risk Management**

Attendance at the Risk Forum shows internal and external stakeholders that our organisation is serious about risk management and about professional development. It will:

- Enhance our image and reputation in the risk management field
- Give us ideas to encourage a more innovative environment
- Improve our response to market changes and demands.
- Position ourselves as an excellent employer of risk management professionals

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If the Risk Forum team can help in any other way to convince your line management then please contact us on [riskforum@theirm.org.uk](mailto:riskforum@theirm.org.uk)