



## Enhancing Value Creation and Protection through the Integration of Strategic Planning & Risk Management

### Who should attend?

Executive and Senior Managers, Managers, CROs, Company Secretaries, Auditors, Lawyers, Analysts and consultants, public & private sector, that are responsible for:

- Enterprise Risk Management
- Strategic planning
- Operational Risk Management
- Operational Risk & Compliance
- Operational Risk Analysis
- Group Risk Management
- Risk Resiliency & Management
- Risk Compliance & Risk Services
- Risk Methodologies & Analytics
- Risk and Contingency
- Solvency 2
- Quantitative Analysis & Strategic Risk
- Compliance & Audit
- Corporate Governance
- Finance Function
- Financial Markets Operations
- Assurance Frameworks
- Risk reporting

### What is covered?

- Understanding the strategic context of business to enable successful identification of both strategic risk and strategic management
- Integrating a risk management framework into the day to day procedures of the business
- Engaging management in the process to ensure that risks & opportunities are identified, analysed and reported accurately
- Understanding how ERM can transform business strategy into success through integration
- Successfully integrating ERM into strategic planning how it adds value to the planning process as well
- Assisting with the engagement of people in the ERM journey
- Turning strategy into action – understanding the execution gap as a key source of risk
- Understanding the strategic and operational risk interface
- Case study – synchronising differing perspectives and encouraging consistent methodologies for risk assessment, evaluation, and mitigation strategy
- ERM & strategic foresight

### Benefits of attending

Build knowledge/ skills and learn:

- How to build Risk Intelligence into decisions about capital allocation, acquisition, succession planning, and other strategic initiatives?
- How should risk-return tradeoffs be weighed in strategic planning and review sessions? How can we generate more meaningful discussion of these tradeoffs?
- What is the process for identifying and evaluating changes in the external environment? How are these findings considered in strategic planning?
- How realistic is the strategy? Under what scenarios would the strategy be achieved — or fail to be achieved — and what are the intended results or plans if it fails?
- What would it take — in resources, knowledge, alliances, or conditions — to increase the likelihood of achieving the desired results and to reduce the chances of failure edge

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**Facilitator:**

**Nicola Crawford** is a Fellow of the Institute of Risk Management and she regularly provides training in the implementation and application of enterprise risk management practices. Nicola has extensive experience of working with client organisations to develop, transform and enhance risk management and financial reporting processes, controls and technology from an ERM perspective. Nicola offers a broad outlook as well as deep technical knowledge of the practical challenges of implementation gained in the banking, insurance, government, utilities and energy sectors over the past 16 years.